

Felicity Hammond  
TO SOFTEN THE MASSING

6 – 30 APRIL 2017

OPENING Thursday 6 April 6-8 PM

For the third show commissioned by onepointfiveone at Window Space, Felicity Hammond presents a site-specific installation which uses fragmented language taken from the **developer's plans for Central House. Their designs have not yet been released, just curious** suggestions such as; to soften the massing, to activate the frontages, and to articulate the façade, can be found in their plans for the soon to be unoccupied Cass School of Art.

Through adopting this text, whilst considering the recent politically charged environment within the building itself, this work intends to understand the active language used both in protest and advertising, taking on the histories that are imbedded in workplace demonstrations, whilst looking forward to the way that educational institutions continue to be active participants the narrative of urban regeneration.

Using the images that are ubiquitous in the advertising for new developments of this kind, To Soften The Massing considers the future architectural qualities of the site, the surfaces that are at play on the façade of the building, the failure of the protest, and the hierarchies within art, education, and city planning.

FELICITY HAMMOND

Felicity Hammond received a Masters degree from the Royal College of Art in 2014, and is currently undertaking a TECHNE funded PhD at Kingston University. She has been a finalist and nominee for numerous awards including: Foam Talent (2016) British Journal of **Photography's International Photography Award (winner – 2016)**, and Saatchi New Sensations (2014). Her work has been exhibited widely and most recently at Space in Between, London 2016; VITRINE, London 2016; Tate Modern in collaboration with Self Publish Be Happy, London 2016; Somerset House for Photo London with The **Photographer's Gallery, London 2016; and Saatchi Gallery, London 2015.**

## FURTHER INFORMATION

### ABOUT onepointfiveone

onepointfiveone is a long-term curatorial project based at Window Space on Whitechapel High Street taking place from January to June 2017 and born out of considerations around the physicality of space. The project develops through a series of five solo shows that challenge the idea of exhibiting artwork in a space that has limited access yet full visibility to the audience. onepointfiveone aims to open up the Window Space beyond its real depth of approximately 1.51 meters into new spaces that blur the lines between reality and illusion.

Each month, one artist reinterprets the Window Space as a layered form, questioning the multiple layers contained within a fixed depth and addressing the illusion existing beyond real and perceived dimension. Every solo show opens on the first Thursday of the month and is enriched by a public programme of commissioned performances, artist talks, and films beyond our 1.51 meters.

onepointfiveone is organised by London-based curators Caterina Avataneo, Rokhsane Hovaida, and Christina Makri.

### ABOUT THE WINDOW SPACE

The Window Space is a street-facing window gallery managed by the students of the MA Curating the Contemporary, a joint programme led by London Metropolitan University and Whitechapel Gallery. Visitors to the Window Space do not have physical access to the gallery and can only see what is on display from the street. Inducted as a temporary gallery in August 2014, the Window Space has commissioned over two dozen site-specific installations to be displayed in the window, with an opening every first Thursday of the month.

## VISITOR INFORMATION

### ADDRESS

Window Space  
Central House  
London Metropolitan University  
59-63 Whitechapel High St  
London E1 7PF  
United Kingdom

### OPENING HOURS

Open to the public 24/7

### TRANSPORT

By tube: Aldgate East station  
By bus: routes 15, 115 stop in front of the gallery; routes 25, 67, 135, 205, 254, D3 are all within walking distance

## PRESS ENQUIRIES

FOR FURTHER INFORMATION, PLEASE CONTACT:

✉ [info@onepointfiveone.com](mailto:info@onepointfiveone.com)  
📍 [onepointfiveone.com](http://onepointfiveone.com)

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